

JADE CUTLER

+720-412-3341
jadecutler@gmail.com
Denver, CO
www.jadecutler.com

PROFILE

Creative and strategic marketing professional with a passion for storytelling, sharp attention to detail, and a strong foundation in organization and execution. I bring a balance of creativity and analytical thinking to produce marketing content and campaigns that resonate and drive results. Eager to contribute to a collaborative team, grow professionally, and help an organization thrive with smart, engaging marketing solutions.

WORK EXPERIENCE

2018 - PRESENT
Focus Corporation | Denver Colorado
Marketing Manager & Buyer

Managed all digital marketing, content creation, and e-commerce strategy for multiple brands under Focus Corporation, including Enterprise Coworking, Rise Cafe Denver, Greenbox Self Storage, and retail stores. Led social media, email marketing, blog content, and full-site management (front and back end), while developing data-driven growth strategies. Oversaw Google Ads campaigns, SEO, and analytics to optimize performance across platforms. Ran e-commerce site operations, including marketing campaigns, customer service, and inventory. Supported retail buying by managing vendor accounts, merchandising, and product selection.

2014 - 2019
Denver Colorado
Freelance Writer and Marketer

Worked on a range of projects for various companies, including web content, blogs, social media content and management, email campaigns, copywriting, academic and ghostwriting, articles, reviews, and content strategy. Clients include Idea Centric LLC (CA), I AM Media LLC (MO), Husky Executive (NY), Profit Parrot & Ottawa SEO (Canada), River Road Venue (WA), Lift League (CA), Bikes and Hikes LA (CA), Txt To Give (CA), Ground Boom LLC (MA), Better Help (CA), Maternal Instincts LLC (CO), and more.

EDUCATION

METROPOLITAN STATE UNIVERSITY OF DENVER
B.A. in Philosophy, Minor in Psychology and Concentrations in English Literature and Women’s Studies

COMMUNITY COLLEGE OF DENVER
Certificate in Business Entrepreneurship

SKILLS

- Generative AI
- Content creation (written/visual)
- Organized & detail-oriented
- Strong interpersonal skills
- Social media management
- SEO best practices
- Google Ads, Analytics, Search Console
- WordPress, Wix, G5, Cubby
- Squarespace, BigCommerce
- Office Suite, Canva
- Slack, Teams
- Hubspot

INTEREST

- Activism
- Metaphysics
- Literature
- Good conversation
- Mindful and healthy living